



ASA CO Summit

Leadership Summit

Friday, January 21, 2022

Embassy Suites Hotel

4444. N. Havana

Denver, CO

8:00 a.m.	Register and Continental Breakfast
8:30 a.m.	Welcome and Introductions
8:45 a.m.	Keynote Speaker - Brian Sump, Urban Autocare "Oscillate - Redefining Success as an Entrepreneur"
9:45 - 10:00	Break
10:00 a.m.	Keynote Speaker - Dr. Mary Kelly - "6-5-7: How to Lead Your Automotive Business During Crisis, Challenge, and Change"
11:00 a.m.	Breakout Roundtables - Key Takeaways from the Day
12:30 p.m.	Lunch
1:30 p.m.	Panel - "What's Coming Next?"
2:30 p.m. - 3:00 p.m.	Break
3:00 p.m. - 4:00 p.m.	Closing Speaker - Fernando Miranda, Transformers Institute - "How Defined is Your Shop's Culture?"
4:00 p.m. - 4:15 p.m.	Wrap-Up Day
4:30 p.m.	Cocktails and Appetizers - Wind Down!